



**PALLIYAKAL SERVICE
CO-OPERATIVE BANK LTD. No. 2232**

**Expression of Interest for Empanelment of Adventure
and Water Sports Operators for various locations in
Ezhikkara**

January, 2023



1. Background

Palliyakkal Service Co-operative Bank (PSCB) as Palliyakkal Service Co-operative Bank Ltd. No. 2232 located at Ezhikkara 68351, N. Paravoor, Ernakulam Dist., was formed in 1943, as a Primary Agriculture Co-operative institution, to extend support to farmers for their agriculture and non-agriculture needs. The geographical area of the panchayath is 15.27 square km and the population is 18019 persons. The Operational area of the Bank is limited to 6 wards of Ezhikkara Grama Panchayath. Out of the 77 long years of its existence, 56 years were jumbled with the problems of co-operative movement which described in the earlier discussion. The functions of the PSCB were not dynamic till 1999. The Board of Directors actively discussed to transform the society into a member driven organization, change the dormant members into active members and to vitalize all the functions of the society. The governance structure of the society also put into re-engineering.

The six wards of Ezhikkara Panchayath is gifted with immense bio-diversity, moderate climate, and rich cultural and historical heritage, numerous religious places of worship and ethnic aspects to make the state the ultimate destination for tourists. In the growing environment, PSCB has been constantly investing in developing tourism infrastructure to facilitate, promote and attract more tourists and tourism related developments to set up Ezhikkara among top visited destinations in Kerala. The diversity of geographic elements offers great potential to host and develop various adventures and water sports activities over land and water.

Palliyakkal Service Co-operative Bank (PSCB) (hereinafter referred as “**Bank**”) undertakes development and promotion of tourism related activities and infrastructure across the 6 wards of Ezhikkara Grama Panchayath. As a part of this endeavor, the Bank has planned to develop and promote adventure and water sports activities across various locations in the 6 wards of Ezhikkara Grama Panchayath. Through the said initiative, the Bank along with



providing exciting activities for tourists to engage in, also envisages to address the issue of unemployment by targeting interested youths in adventure and water sports activities and thus encouraging them to work as entrepreneurs. This initiative shall encourage community participation and thus uplift the economic development in the targeted areas.

The Bank invites Expression of Interest (Eoi) from prospective agencies/companies/ operators/ individuals of National/International repute to set-up / install and operate adventure and water sports activities at various locations in the 6 wards of Ezhikkara Grama Panchayath.

2. Project Details

The Bank invites EOI from competent agencies/companies/ operators/ individuals to set-up / install and operate adventure and water sports activities at various locations within 6 wards of Ezhikkara Grama Panchayath. The operator shall run adventure and water sports activities adhering to safety norms as per the international standards. The operator shall also ensure compliance with the Indian Adventure Tourism Standards 2017 prepared by the Adventure Tour Operators Association of India, Adventure Activity Providers [AAP] guidelines of Government of Kerala and all applicable guidelines & regulations as updated from time to time. The operator shall also make provisions for providing drinking water, toilets, changing rooms and cloak room facilities, etc. at site. The agency shall highlight the support required from the Bank in its Concept Note.

3. Eoi Application

The interested parties shall submit applications along with proposed concept note. Suggestive locations for running the said services are listed in Annexure 1. The list of suggested adventure and water sports activities is included in Annexure 2. However, the applicant is free to propose activities / locations not provided in the list based on its own assessment. The applicants are required to propose activities based on their analysis and experience. The Concept Note to be submitted by the applicant shall also highlight the support required from the Bank including infrastructure requirement, land, etc.

4. Information to be submitted

The interested firms must provide information indicating their experiences in



adventure and waters sports and related sectors, and financial strength to perform the services under the following heads:

- a) Past Experience of the firm
 - ☒ Number of years" experience
 - ☒ Past Experience of work of similar nature-no of projects in the area in the immediate past i.e. maximum 5 years
 - ☒ Experience of working with state government, Government of India or any government agency
- b) Financial Strength of the Firm
 - ☒ Turnover of last three years and assets list for adventure and water sports as on 31st March, 2022 (audited financial statements for the last three years to be enclosed)
 - ☒ Value of completed contracts in the area of expertise
- c) List of trainings, certificates obtained/ received if any
- d) List of skilled personnel (CV with detailed qualification, training and relevant experience of personnel duly signed to be enclosed)

5. The list of documents to be submitted as part of EoI

1. Letter of Application (in the format attached in Annexure 3 along with the details in Appendix 1)
2. Organization profile
3. List of equipment with their numbers under ownership / rent
4. Detailed concept note
 - a. Indicating the recommended locations for conducting adventure sports or water sports
 - b. Details of adventure sports/ water sports activities that will be operational at the specified locations recommended in "A" above
5. Operational Plan and duration for the project
6. Details of experts / skilled or trained operators (with certificates) as a part of the proposed team
7. List of equipment to be used

Entities applying for empanelment may be called for a discussion/presentation by the Bank on prior intimation.

6. Submission of EOI



Applications for the individual locations / activities shall be submitted separately by post/courier or in person latest by 15:00 hours on 20th February, 2023 to:

Secretary,

Palliyakkal SCB Ltd No. 2232

Palliyakkal, Ezhikkara P. O, N.

Paravur, Pin. 683513

E-MAIL: palliyackalscb2232@gmail.com

Visit us on <http://palliyakkalbank.com/>

Contact Number : 9846542423(Secretary)

Interested applicants can reach out to the designated official for further information if required.

7. Methodology of Empanelment

The Eols, which will be received within the due date and time, shall be evaluated for their completeness. Eols, which are not complete in all respect, may be rejected. The Bank may decide to ask for clarification, in such cases the Applicant shall submit clarification within the time mentioned in the letter requesting clarification, in absence of which the concerned Eol may be rejected.

The applications, which are complete in all respect, shall be organized for sector specific competencies and previous experiences. After that the Bank shall decide the applicants for empanelment, based on the experience, skill sets, projects handled, equipment under its ownership, number of trainer / operators, etc. A single applicant may be empaneled in more than one category / sector of adventure / water sports.

The Bank may reject any or all applications and may annul the process of empanelment at any stage without assigning any reason whatsoever.

8. Methodology of Award

The empanelment will be done for each of the adventure / water sports separately. Empanelment does not imply award of the activity. The award for each of the activities / events will be done separately based on method to be decided by Bank.



Annexure 1

Project locations

Suggested locations for Adventure Sports and Water Sports by PSCB:



Annexure 2 Activities

Adventure Sports		Water Sports
<ol style="list-style-type: none"> 1. Village Safaris 2. Farm Boating 3. Trekking Nature Trail / Bird 4. Watching 5. River crossing 6. Rock climbing / Artificial 7. Wall Climbing / Abseiling 8. Rappelling 9. Night jungle walk 10. Paragliding / Hang Gliding 11. Para Motoring 12. Parascending 13. Skydiving 14. Air Safari 15. Obstacle Course 	<ol style="list-style-type: none"> 15. Bungee jumping 16. Border hiking 17. Zorbing 18. Zip line 19. High Rope Course 20. Motorcycle rally 21. Hot Air Balloon 22. Kite boarding All-Terrain Vehicle 23. Tours 24. Cycling Tours 25. Personal Light Electric Vehicle (PLEV / Segway) 26. Mountaineering 27. Snowboarding 28. Go Karting 	<ol style="list-style-type: none"> 1. Jetski 2. Banana boat ride 3. Ski tube 4. Surfing 5. Parasailing boat 6. Water skis 7. Paddle boats 8. River Cruising 9. Inflatable water park 10. Pontoons boats 11. Water zorbing 12. Kayaking 13. Rafting

The operator/agency can suggest other feasible locations and related activities deemed fit for the proposed water sports / adventure sports, the same shall be clearly mentioned in the Concept Note.

Annexure 3
Format for Application Letter
(On letterhead of the Applicant)

Date: _____

To,

Secretary,

Palliyakkal Service Co-Operative Bank Ltd No. 2232

Palliyakkal, Ezhikkara P. O, N.Paravur, Ernakulam, Kerala-683513

Subject: Eol for developing _____(Activity)
at _____ (Location)

Dear Sir,

As per the Expression of Interest, _____ we,
_____ in consortium with _____ (if any),
are keen to apply for _____ (project name), where
the lead partner shall be _____.

I/ We agree and undertake to abide by all the terms and conditions of the Eol Document. In no case, I/We shall have any claim or right of whatsoever nature if the Project is not awarded to me/us or our Proposal is not opened. I/ We acknowledge the right of Bank to reject our Proposal without assigning any reason or otherwise and hereby waive, to the fullest extent permitted by applicable law, our right to challenge the same on any account whatsoever.

I/ We understand that the Palliyakkal Service Co-Operative Bank may cancel the Process at any time and that the Bank is neither bound to accept any Proposal that it may receive nor to invite the Applicants to submit Price Proposal, without incurring any liability to the Applicants.

Thanking you,

Yours sincerely,

(Name, Signature and Company Seal of the Lead Partner)

Address of Communication

Note:

1. The Applicants are required to provide the information required in Appendix 1 for all the applicants / members of consortium.



Appendix 1

Details of Applicant

1. a) Name of Applicant:
 b) Country of incorporation / residence:
 c) Address of the corporate headquarters and its branch office(s) in India:
 d) Date of incorporation and/ or commencement of business:
2. Brief description of the Applicant including details of its main lines of business and proposed role and responsibilities in this Project:
3. Details of individual(s) who will serve as the point of contact / communication:
 - a) Name:
 - b) Designation:
 - c) Company:
 - d) Address:
 - e) Telephone Number:
 - f) E-Mail Address:
 - g) Fax Number:
4. The following information is required to be provided by the Applicant:

No	Criteria	Yes	No
1.	Has the Applicant been barred by the Central/ State Government, or any entity controlled by it from participating in any project?		
2.	If the answer to Sr. No. 1 is yes, does the bar subsist as on the date of Proposal?		
3.	Has the Applicant paid liquidated damages of more than 5% of the contract value in a contract due to delay or has been penalized due to any other reason in relation to execution of a contract, in the last three years?		
4.	Has any project activity carried out by the Applicant resulted in any fatalities within the last five years? (If yes, provide details of the incident separately with the application)		

5. A statement by the Applicant (where applicable) or any of their associates disclosing material non-performance or contractual



noncompliance in past projects, contractual disputes and litigation/ arbitration, incidents involving fatalities in the recent past is given below. (Attach extra sheets, if necessary)

